

# TOURISM IN ICELAND IN FIGURES

## - December 2024

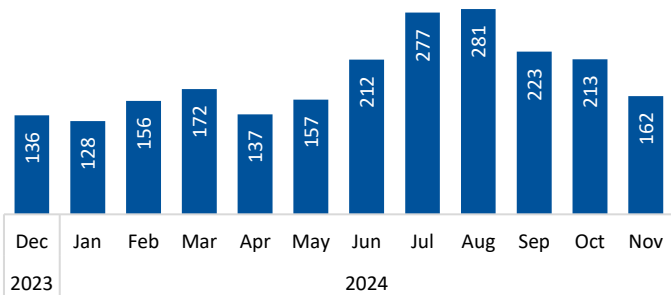
### International visitors through Keflavik airport

#### International departures December 2023 – November 2024<sup>1</sup>

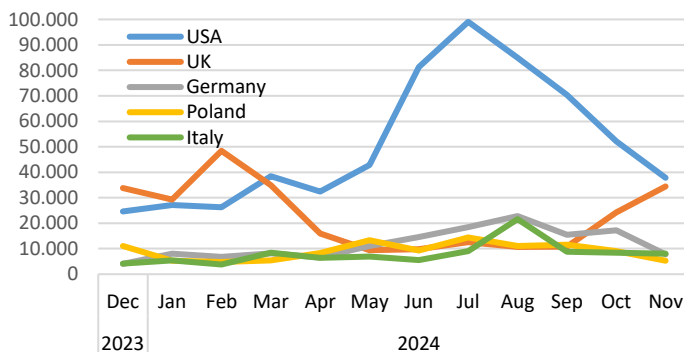
	% of departures	Number	% change for the past 12 months*
<b>Total number</b>		<b>2,254,642</b>	<b>2.8%</b>
<i>Top ten countries (72.9% of total)</i>			
USA	27.4%	617,383	-3.0%
UK	12.2%	274,649	-1.1%
Germany	6.3%	141,093	1.1%
Poland	4.8%	108,959	-18.3%
Italy	4.3%	96,830	20.6%
France	4.2%	94,969	-6.3%
China	4.1%	93,445	75.3%
Canada	3.4%	77,028	30.9%
Spain	3.2%	71,348	5.5%
Netherlands	3.0%	67,545	27.5%

\*Comparison of the periods December-November 2022-23/2023-24.

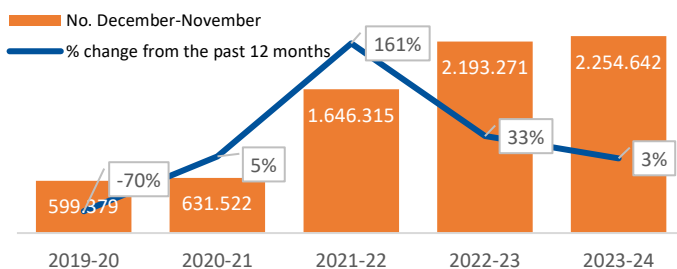
#### Departures by month ('000)<sup>1</sup>



#### Departures by month – Top five\* countries<sup>1</sup>

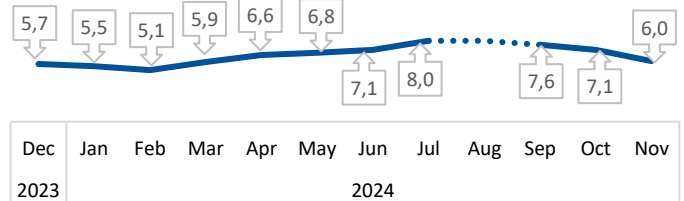


#### International departures 2019-2024<sup>1</sup>



### Length of stay

#### Length of stay December 2023 – November 2024<sup>2</sup>



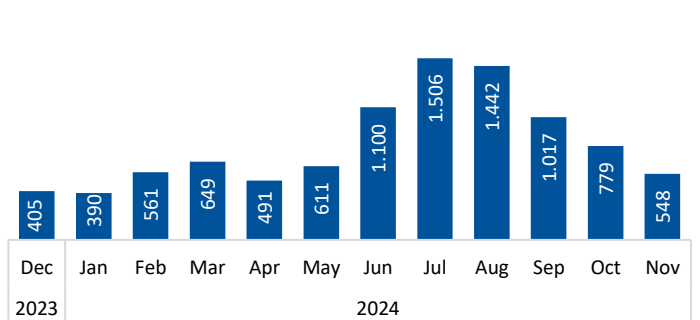
### Overnight stays

#### Overnight stays in registered accommodation (Dec'23-Nov'24)

	% of guest nights	Number	% change from the last 12 months*
<b>Total guest nights</b>		<b>9,499,079</b>	<b>-0.4%</b>
Hotels	54.7%	5,200,228	-1.5%
Guesthouses	12.5%	1,191,710	-8.8%
Other accommodation	32.7%	3,107,141	5.4%

\* Comparison of the periods December-November 2022-23/2023-24.

#### Overnight stays ('000) in registered accommodation by month<sup>3</sup>



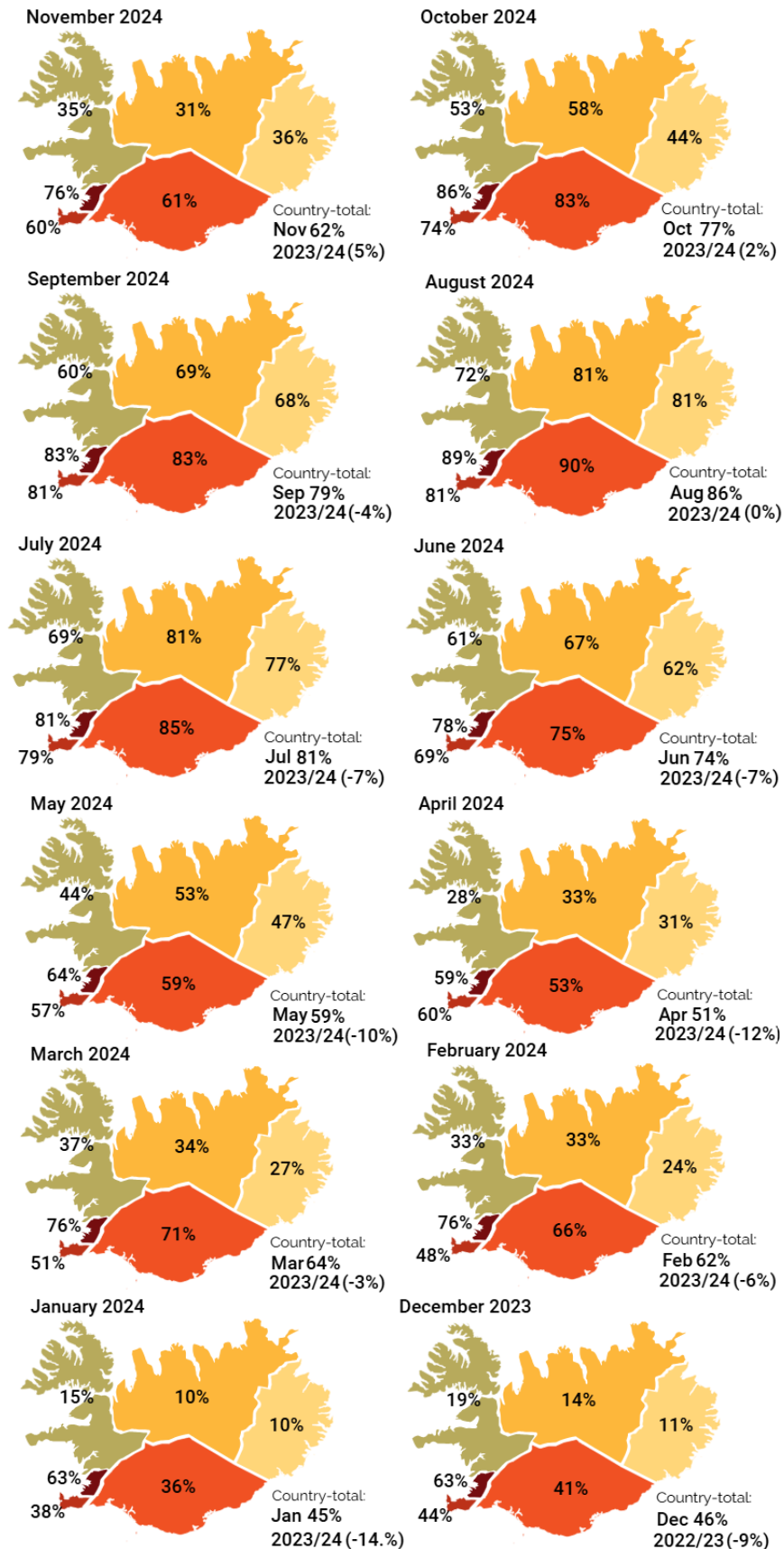
### Room occupancy

#### Room occupancy in hotels December 2023-November 2024<sup>3</sup>

	Total		Capital region	
	Room occupancy	12 month % change*	Room occupancy	12 month % change*
Dec'23	46.2%	-9.1%	62.9%	-11.2%
Jan'24	44.8%	-14.2%	63.4%	-10.7%
Feb'24	62.1%	-5.8%	75.7%	-5.3%
Mar'24	63.5%	-3.2%	76.1%	-3.3%
Apr'24	51.2%	-11.9%	58.9%	-10.9%
May'24	58.9%	-10.4%	64.2%	-8.5%
Jun'24	73.6%	-6.7%	78.2%	-2.3%
Jul'24	80.8%	-6.8%	81.2%	-7.2%
Aug'24	86.1%	0.3%	89.2%	5.8%
Sep'24	78.8%	-3.7%	82.7%	-0.4%
Oct'24	77.3%	2.1%	86.4%	2.0%
Nov'24	62.2%	5.2%	75.8%	2.7%

\* Comparison of the periods December-November 2022-23/2023-24.

## Room occupancy in hotels by region<sup>3</sup>



### Sources

<sup>1</sup> Icelandic Tourist Board and Isavia: Departure statistics at Keflavik Airport. The counting of passengers is done manually before they enter the departure area and the limitations of the methodology needs to be kept in mind when viewing the statistics. Until September 2019 the counting covered all passengers going through the security check. From October 2019, the counting is based on a sampling method.

<sup>2</sup> Icelandic Tourist Board: Border Survey conducted by the Icelandic Tourist Board and Statistics Iceland at Keflavik Airport 2022-2024. Data not available for August 2024.

<sup>3</sup> Statistics Iceland: Accommodation statistics 2019-2024. Guest nights in registered accommodation refer to overnight stays with operators registered in Statistics Iceland's database. Estimated figures for 2024.