

# TOURISM IN ICELAND IN FIGURES

# - December 2024

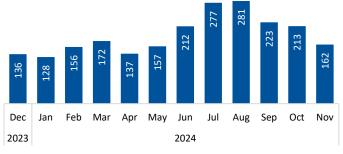
# International visitors through Keflavik airport

# International departures December 2023 – November 2024<sup>1</sup>

	•		% change for the
	% of		past 12
	departures	Number	monthts*
Total number		2,254,642	2.8%
Top ten countries (72.9% of to	tal)		
USA	27.4%	617,383	-3.0%
UK	12.2%	274,649	-1.1%
Germany	6.3%	141,093	1.1%
Poland	4.8%	108,959	-18.3%
Italy	4.3%	96,830	20.6%
France	4.2%	94,969	-6.3%
China	4.1%	93,445	75.3%
Canada	3.4%	77,028	30.9%
Spain	3.2%	71,348	5.5%
Netherlands	3.0%	67,545	27.5%

<sup>\*</sup>Comparison of the periods December-November 2022-23/2023-24.

#### Departures by month ('000)1



# Departures by month - Top five\* countries1



# International departures 2019-20241



# Length of stay

# Length of stay December 2023 - November 2024<sup>2</sup>



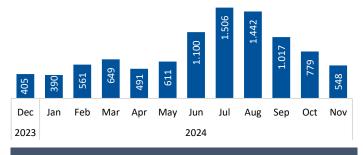
# Overnight stays

# Overnight stays in registered accommodation (Dec'23-Nov'24)

	% of		% change
	guest		from the last
	nights	Number	12 months*
Total guest nights		9,499,079	-0.4%
Hotels	54.7%	5,200,228	-1.5%
Guesthouses	12.5%	1,191,710	-8.8%
Other accommodation	32.7%	3,107,141	5.4%

<sup>\*</sup> Comparison of the periods December-November 2022-23/2023-24.

# Overnight stays (`000) in registered accommodation by month<sup>3</sup>



#### **Room occupancy**

# Room occupancy in hotels December 2023-November 2024<sup>3</sup>

	Total		Capital region	
	Room occupancy	12 month % change*	Room occupancy	12 month % change*
Dec'23	46.2%	-9.1%	62.9%	-11.2%
Jan'24	44.8%	-14.2%	63.4%	-10.7%
Feb'24	62.1%	-5.8%	75.7%	-5.3%
Mar'24	63.5%	-3.2%	76.1%	-3.3%
Apr'24	51.2%	-11.9%	58.9%	-10.9%
May'24	58.9%	-10.4%	64.2%	-8.5%
Jun'24	73.6%	-6.7%	78.2%	-2.3%
Jul'24	80.8%	-6.8%	81.2%	-7.2%
Augʻ24	86.1%	0.3%	89.2%	5.8%
Sep'24	78.8%	-3.7%	82.7%	-0.4%
Oct'24	77.3%	2.1%	86.4%	2.0%
Nov'24	62.2%	5.2%	75.8%	2.7%

<sup>\*</sup> Comparison of the periods December-November 2022-23/2023-24.

#### Room occupancy in hotels by region<sup>3</sup> November 2024 October 2024 53% 58% 35% 31% 36% 86% 76% 61% 83% Country-total: Country-total: Nov 62% Oct 77% 2023/24 (2%) 2023/24(5%) September 2024 August 2024 60% 69% 72% 81% 68% 81% 83% 89% 90% Country-total: Country-total: 81% Sep 79% 2023/24(-4%) Aug 86% 2023/24 (0%) July 2024 June 2024 69% 81% 61% 67% 62% 85% 75% Country-total: Country-total: Jul 81% 2023/24 (-7%) 69% Jun 74% 2023/24(-7%) May 2024 April 2024 44% 53% 28% 33% 59% 59% 53% Country-total: Country-total: May 59% 60% Apr 51% 2023/24(-10%) 2023/24 (-12%) February 2024 March 2024 33% 33% 37% 34% 24% 27% 76% 71% 66% Country-total: Country-total: 48% Mar 64% 2023/24(-3%) Feb 62% 2023/24 (-6%) January 2024 December 2023

# Sources

14%

41%

11%

Country-total:

2022/23(-9%)

Dec 46%

19%

63%

10%

36%

10%

Country-total:

2023/24 (-14.%)

Jan 45%

15%

38%

<sup>&</sup>lt;sup>3</sup> Statistics Iceland: Accommodation statistics 2019-2024. Guest nights in registered accommodation refer to overnight stays with operators registered in Statistics Icelands's database. Estimated figures for 2024.



<sup>&</sup>lt;sup>1</sup> Icelandic Tourist Board and Isavia: Departure statistics at Keflavik Airport. The counting of passengers is done manually before they enter the departure area and the limitations of the methodology needs to be kept in mind when viewing the statistics. Until September 2019 the counting covered all passengers going through the security check. From October 2019, the counting is based on a sampling method.

<sup>&</sup>lt;sup>2</sup> Icelandic Tourist Board: Border Survey conducted by the Icelandic Tourist Board and Statistics Iceland at Keflavik Airport 2022-2024. Data not available for August 2024.