

# TOURISM IN ICELAND IN FIGURES

## - November 2024

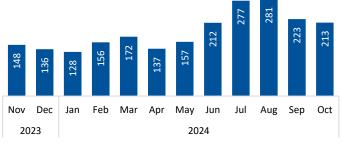
#### International visitors through Keflavik airport

### International departures November 2023 - October 2024<sup>1</sup>

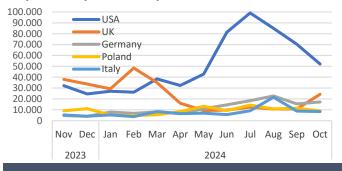
	,		% change for the
	% of		past 12
	departures	Number	monthts*
Total number	·	2,240,779	2.6%
Top ten countries (73% of total	I)		
USA	27.3%	611,752	-5.4%
UK	12.4%	278,205	1.5%
Germany	6.2%	138,046	-2.8%
Poland	5.0%	112,869	-11.6%
Italy	4.2%	94,041	23.1%
France	4.2%	93,407	-8.0%
China	4.1%	92,071	80.1%
Canada	3.4%	76,851	32.3%
Spain	3.2%	71,313	9.0%
Netherlands	3.0%	66,492	26.1%

<sup>\*</sup>Comparison of the periods November-October 2022-23/2023-24.

#### Departures by month ('000)1



#### Departures by month - Top five\* countries1

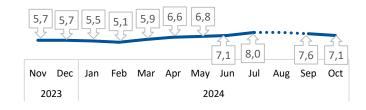


#### International departures 2019-20241



#### Length of stay

#### Length of stay November 2023 - October 2024<sup>2</sup>



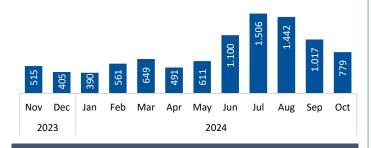
#### **Overnight stays**

#### Overnight stays in registered accommodation (Nov'23-Oct'24)

	% of		% change
	guest		from the last
	nights	Number	12 months*
Total guest nights		9,465,984	-0.5%
Hotels	54.7%	5,176,887	-1.8%
Guesthouses	12.5%	1,187,695	-8.1%
Other accommodation	32.8%	3,101,402	5.2%

<sup>\*</sup> Comparison of the periods November-October 2022-23/2023-24.

#### Overnight stays (`000) in registered accommodation by month<sup>3</sup>



#### **Room occupancy**

#### Room occupancy in hotels November 2023 - October 2024<sup>3</sup>

-	Total		Capital region	
	Room occupancy	12 month % change*	Room occupancy	12 month % change*
Nov'23	59.1%	1.2%	74.5%	-2.4%
Dec'23	46.2%	-9.1%	62.9%	-11.2%
Jan'24	44.8%	-14.2%	63.4%	-10.7%
Feb'24	62.1%	-5,.8%	75.7%	-5.3%
Mar'24	63.5%	-3.2%	76.1%	-3.3%
Apr'24	51.2%	-11.9%	58.9%	-10.9%
May'24	58.9%	-10.4%	64.2%	-8.5%
Jun'24	73.6%	-6.7%	78.2%	-2.3%
Jul'24	80.8%	-6.8%	81.2%	-7.2%
Augʻ24	86.1%	0.3%	89.2%	5.8%
Sep'24	78.8%	-3.7%	82.7%	-0,4%
Oct'24	77.3%	2.1%	86.4%	2.0%

<sup>\*</sup> Comparison of the periods November-October 2022-23/2023-24.

#### Room occupancy in hotels by region<sup>3</sup> October 2024 September 2024 54% 58% 60% 69% 44% 68% 83% 83% 83% Country-total: Oct 77% Country-total: Sep 79% 2023/24 (-4%) 2023/24(2%) August 2024 July 2024 81% 72% 81% 81% 89% 90% 81% 85% Country-total: Country-total: Aug 86% 2023/24(0%) Jul 81% 2023/24 (-7%) June 2024 May 2024 44% 61% 67% 53% 62% 78% 75% 59% Country-total: May 59% 2023/24 (-10%) Country-total: **Jun 74%** 2023/24 (-7%) April 2024 March 2024 33% 34% 37% 31% 27% 59% 53% 71% Country-total: Apr 51% Country-total: 60% Mar 64% 2023/24(-3%) 2023/24(-12%) February 2024 January 2024 10% 33% 33% 10% 24% 63% 36% 66% Country-total: Country-total: 38% Jan 45% Feb 62% 2023/24 (-14.%) 2023/24(-6%) December 2023 November 2023 19% 14% 33% 25% 24% 11% 41% 59% Country-total: Country-total: Dec 46% Nov 59%

#### Sources

2022/23 (-9%)

<sup>&</sup>lt;sup>3</sup> Statistics Iceland: Accommodation statistics 2019-2024. Guest nights in registered accommodation refer to overnight stays with operators registered in Statistics Icelands's database. Estimated figures for 2024.



2022/23(1%)

<sup>&</sup>lt;sup>1</sup> Icelandic Tourist Board and Isavia: Departure statistics at Keflavik Airport. The counting of passengers is done manually before they enter the departure area and the limitations of the methodology needs to be kept in mind when viewing the statistics. Until September 2019 the counting covered all passengers going through the security check. From October 2019, the counting is based on a sampling method.

<sup>&</sup>lt;sup>2</sup> Icelandic Tourist Board: Border Survey conducted by the Icelandic Tourist Board and Statistics Iceland at Keflavik Airport 2022-2024. Data not available for August 2024.