

A travel agency
B travel agency
C traveller
D intermediate platform / sales web (i.e. Bókun)

A organizes and puts together a package tour

The intermediary D does not change the relationship between A and B and does not have any effect on their responsibility regarding the operation of the tour and insolvency protection.

A offers the tour for sale on the platform D i.e. through Bókun

B "picks up" the tour from D and offers it for

A sells the tour to C through the platform D

A is responsible for the tour and provides insolvency protection

A is selling the tour directly to C

B sells the tour to C on behalf and in the name of A

A is organizer and B is retailer.
 Insolvency protection remains with A (unless otherwise agreed. If the tour is to be covered by B's insolvency protection that must be stated in a contract between A and B)

A and B are jointly responsible for the tour.
 B must perform the tour in the event of bankruptcy of A.
 A registers the tour as turnover subject to insolvency protection and B registers the tour as a package covered by the insolvency protection of another trader.
 If a contract stating that the tour falls under B's insolvency protection has been made, B must register the tour as turnover subject to insolvency protection and A registers the tour as a package covered by the insolvency protection of another trader.

B sells the tour to C without any changes but entirely in its own name

B is the organizer of the tour and is responsible for providing insolvency protection

The relationship between A and B is B2B.
 By selling the tour entirely in his own name B makes the tour his own.
 B registers the tour as subject to insolvency protection.
 A registers the tour as "sala á þjónustupáttum" (services sold), that is turnover exempt from insolvency protection.

B buys the tour from A and adds services before selling it to C

B is the organizer and is solely responsible for the tour and insolvency protection.

The transaction between A and B is B2B.
 A is in fact selling multiple services (e.g. accommodation, and activities) to B. By adding services (e.g. airfare, car rental), B makes a new package.
 A registers the tour as "sala á þjónustupáttum" (services sold), that is turnover exempt from insolvency protection.